

The Age of Product: Winning against FAANG

Companies like Zoom, Slack, and Amplitude aren't overnight successes. These companies are surviving and thriving during the pandemic because they prioritized investing in their products during the rapid acceleration of digital transformation. By putting their product first, these tech underdogs have established market leadership in categories where the tech giants FAANG— Facebook, Amazon, Apple, Netflix, and Google/Alphabet—have unfair advantages, such as massive distribution, virtually free offerings, and room for growth. Product visionary and Silicon Valley investor SC Moatti shares how these companies are winning against FAANG by building more innovative products and elevating product leaders to the C-suite, turning their product teams into a competitive advantage.

Making Strides in Data-Driven Wellness

With the pandemic changing every fiber of our lives, the cost of managing chronic diseases skyrocketing, and the rapid acceleration of digital transformation across all industries—now is the time to prioritize data-driven and AI-powered care. As an investor in the personalized medicine space, SC Moatti knows how much potential the space holds, and where we should be turning our attention to next to fix our broken healthcare system and make sure wellness is more accessible to consumers. She draws on her insights working with companies like Mission Bio to share where we need to put our dollars now to ensure health and wellbeing stays at the forefront in the future.

The Global Fintech Warming: How Blockchain is Democratizing Finance

For too long, investors have been stuck between a rock and a hard place: lack of liquidity in private markets and diminishing returns in public markets. Enter blockchain technology, which is 'melting the ice' by making private investments more liquid and accessible to the general public. Silicon Valley investor SC Moatti talks about the impact blockchain is having on the global financial infrastructure and value chain as well as what this means for the future of investing.

Unlocking the Value of a Network in Venture Capital

As the venture capital ecosystem matures, funds are increasingly using size to compete. But in this unique industry, bigger isn't necessarily better because it dilutes investment returns. Some shrewd venture capitalists are leveraging another asset to differentiate their risk-return profile: their professional networks. Silicon Valley investor and founding partner of Mighty Capital SC Moatti shares the characteristics of the new generation of top performing venture capital funds and how their network-based differentiators are enabling them to generate superior returns.

SC Moatti is the Founding Managing Partner of Mighty Capital, a Silicon Valley venture capital firm; the Founding CEO of Products That Count, the most influential product acceleration platform (reaching >300,00 product managers); and a lecturer at Stanford and Columbia Universities. Prior, SC built products that billions of people use at Facebook and Nokia. Andrew Chen, General Partner at Andreessen Horowitz, called SC "a genius at making products people love." SC serves on the boards of public and private companies, earned a master's in electrical engineering and a Stanford MBA, and is a Kauffman Fellow.

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