

FROM THE DESK OF **SC MOATTI**

Thank you for contacting me about speaking.

I've always loved public speaking. While earning my MBA at Stanford Graduate School of Business, I was an instructor in public speaking. Today, I am represented by the Washington Speakers Bureau and Big Speak.

I speak about business and technology at prestigious conferences globally, including the Mobile World Congress, the Commonwealth Club, the Launch Festival, the National Association for Corporate Directors, and the Productized Conference. Here's one of my recent keynotes: www.vimeo.com/198236025, and, here's a testimonial from one of the producers:

"Our annual Summit really focused on bringing the latest insights around innovation and disruptive technology to boards of directors. SC Moatti gave an engaging talk about the business and future of mobile that really hit the mark. She is smart, connects well with an audience and made succeeding in mobile sounds so simple. Our attendees really appreciated her insightful anecdotes and learnings from her time at Facebook."

– Erin Essenmacher, Chief Programming Officer, National Association of Corporate Directors

While I like to customize every talk, you will find a description of my favorite topics in the overleaf. I can also provide references upon request.

Warmly,



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SC Moatti is a technology visionary, entrepreneur and investor. She is the founding partner of Mighty Capital, a Silicon Valley venture capital firm, and Products That Count, one of the largest communities of product managers, leaders and founders in the world. Previously, she built products that billions of people use at Facebook, Nokia and Electronic Arts. She also serves on boards of both public and private companies, including mobile technology giant Opera Software (OPERA:Oslo). An award-winning bestselling author, Moatti frequently gives keynotes on business and technology, and has been featured in The Wall Street Journal, the Harvard Business Review, and on NPR. She lectures at Stanford Graduate School of Business, where she earned her MBA and has a Master of Science in electrical engineering. Andrew Chen, one of Uber's top executives, called SC "a genius at making mobile products people love." For more information, visit scmoatti.com.

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Recent Keynote Topics

Business leaders: How to Unlock New Sources of Triple-Digit Growth

Business growth is both a science and an art. Its science is about optimizing conversion. But at some point, it generates diminishing returns. This is where the art of growth comes in. Tech visionary, entrepreneur, investor and fmr Facebook executive SC Moatti shares best practices and case studies for accelerating growth, including what tools are needed to get visibility into the business, how to set up and systematically optimize a growth funnel, and techniques that generate triple-digit growth at all stages of business maturity.

Business leaders: The 3 Rules behind the Most Successful Products

How do you go about creating products used by billions of people? What are the new rules shaping the future of connected technology? The more connected we become to our tech products, the more we expect the same from them. They are essentially the new extension of ourselves. Drawing from her work experience as an executive at places like Facebook, Nokia, and Electronic Arts, as well as extensive interviews with executives at Airbnb, Pandora, and Uber, SC Moatti lays out the three rules that every product needs to be successful.

Entrepreneurs: Fundraising Strategies that Make Investors Love You

How do you raise venture capital money on your own terms? What are investors looking for? How do you position your company to maximize your exit? Entrepreneurship can be fun, but in the end, it's all about the exit and the success of your fundraising strategy depends on your ability to understand your investors' perspective. Technology visionary, entrepreneur, investor and fmr Facebook exec SC Moatti shares best practices that align your fundraising strategy to your desired exit and make every investor love you and want to invest in you.

General audience: Build a Strong Professional Brand while Job-Hopping

Research says that Millennials will change job a dozen times throughout their career so reinvention is a skill they must master. But how do you build a cohesive professional brand while job-hopping? No matter what your dream career is— getting promoted, changing industry, starting a business, writing a book or something else, there's a way to make it a reality. Technology visionary, entrepreneur, investor and fmr Facebook exec SC Moatti shares a surprisingly simple framework for reinventing yourself, changing career and living a life full of surprises.