

FROM THE DESK OF **SC MOATTI**

Thank you for contacting me about speaking.

I've always loved public speaking. While earning my MBA at Stanford Graduate School of Business, I was an instructor in public speaking.

Since then, I've spoken about mobile, innovation and leadership at prestigious conferences such as CTIA, the National Association for Corporate Directors, O'Reilly Strata, the Lean Startup Conference, and many more. Here's one of my recent keynotes: <https://vimeo.com/198236025>, and, here's a testimonial from one of the producers:

"Our annual Summit really focused on bringing the latest insights around innovation and disruptive technology to boards of directors. SC Moatti gave an engaging talk about the business and future of mobile that really hit the mark. She is smart, connects well with an audience and made succeeding in mobile sounds so simple. Our attendees really appreciated her insightful anecdotes and learnings from her time at Facebook."

– Erin Essenmacher, Chief Programming Officer, National Association of Corporate Directors

My keynote talks are about mobile transformation and business growth. While I like to customize every one of them, you will find a description of my favorite topics in the overleaf. I can also provide references upon request.

Warmly,



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SC Moatti is a technology visionary, early stage investor and fmr Facebook executive. Today, she invests in products that transform lives and create value at scale. Previously, she built mobile products that billions of people use. Andrew Chen, one of Uber's top executives, called SC "a genius at making mobile products people love." Moatti is the managing director of The Angels' Forum, an early-stage investment firm, and the founder of Products That Count, a community of 15,000+ product managers and innovators. She also serves on boards of both public and private companies, including mobile technology giant Opera Software (OPERA:Oslo). A bestselling author, Moatti frequently keynotes on mobile transformation and business growth and is a regular contributor to the Harvard Business Review. She lectures at Stanford Graduate School of Business, where she earned her MBA and has a Master of Science in electrical engineering. For more information, visit scmoatti.com.

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Recent Speaking Topics

Business leaders: How to grow your business by 18X

Growth is both a science and an art. A scientific growth process optimizes conversion and makes sure that no gap is overlooked. But at some point, it generates diminishing returns. This is where the art of growth comes in. Tech visionary, early stage investor and fmr Facebook executive SC Moatti shares best practices and case studies for accelerating growth, including techniques that can increase conversion by 18X.

Business leaders: Becoming mobile-first is about culture, not technology

How do you go about creating mobile products used by billions of people? What are the new rules shaping the future of connected technology? The more connected we become to our mobile products, the more we expect the same from those. They are essentially the new extension of ourselves. Drawing from her work experience as an executive at places like Facebook, Nokia, and Electronic Arts, as well as extensive interviews with executives at Airbnb, Pandora, and Uber, SC Moatti lays out the three rules that every mobile product needs to be successful.

General audience: Build a strong professional brand while job-hopping

Research says that Millennials will change job dozens of time throughout their career so reinvention is a matter of survival. But how do you build a cohesive brand and professional identity when you move to another country, change industry, start a business, work in corporate, write a book and more? No matter what your dream is, there's a way to make it a reality. Serial entrepreneur and fmr Facebook executive turned early stage tech investor, bestselling author, and Stanford b-school lecturer SC Moatti shares the surprisingly simple formula to reinventing yourself, changing career and living a life full of surprises.

General audience: Human-first: how to thrive when tech is everywhere

We all strive to be better human beings. We want an attractive body, a meaningful life and to become more intelligent about the things that count. And the more meshed we become with our tech, the more we expect the same from it. Our technology products are essentially new extensions of ourselves. Tech visionary, early stage investor and fmr Facebook executive SC Moatti shares the “human first” principles we all need to remember and live by when we fear that robots will take over our jobs, our cities and our lives.